

ULTRA GRIP FACE PRIMER

A gelled makeup primer that reduces the appearance of pores, fine lines, and wrinkles. Our sensorial primer has everything your skin needs. Infused with Sodium Hyaluronate and Pellicer L-30 for a boost of moisturization, Expert Gel 412 provides a smooth, even, primed skin surface, and a unique combination of Aqupec MG N40R, Serisense SM9, and Serisense SM13 deliver a soft-focused, blurred finish on skin.

Application: Apply to clean skin. Can be used alone or under makeup.

HIGHLIGHTED INGREDIENTS

INGREDIENT	FUNCTION
AQUPEC® MG N40R	A preneutralized polymeric thickener which provides a soft focus, mattifying effect with a smooth touch
EXPERTGEL 412	A unique water gelling agent and film former
GREENDIOL®	A multifunctional material made from sustainable 100% biobased alternative to butylene glycol, produced by fermentation.
NXTSOLV 420	A natural emollient derived from non-food vegetable biomass
SODIUM HYALURONATE HIGH MW 1.8-2.2 MDA	Acts as a humectant and helps maintain skin structure, elasticity, and flexibility.
SERISENSE SM9	A natural microcrystalline cellulose that provides enhanced skin feel
SERISENSE SM13	A natural microcrystalline cellulose, can be used as an alternative to nylon-12
PELLICER® L-30	A plant derived, multifunctional active ingredient providing moisturizing and repair properties.

FORMULATION

PHASE	TRADE NAME	INCI NAME	SUPPLIER	% W/W
A	WATER	Water (Aqua)		42.70
	SYMSAVE H	Hydroxyacetophenone	Symrise	0.50
	SYMDIOL 68	1,2-Hexanediol (and) Caprylyl Glycol	Symrise	0.50
	AQUPEC® MG N40R	Sodium Carbomer	Presperse	0.20

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	% W/W
	Water	Aqua		42.70
	EXPERTGEL 412	POLOXAMER 407 (AND) PPG-12/SDMI COPOLYMER	Presperse	5.00
C	GREENDIOL®	2,3-butanediol (and) Water	Presperse	3.00
	NXYSOLV 420	Ethyl Glycerin Acetal Levulinate	Presperse	3.00
	SODIUM HYALURONATE HIGH MW 1.8-2.2 MDA	Sodium Hyaluronate	Presperse	0.10
	SERISENSE SM9	Microcrystalline Cellulose	Presperse	1.00
	SERISENSE SM13	Microcrystalline Cellulose	Presperse	1.00
	PELLICER® L-30	Sodium Dilaureamidoglutamide Lysine	Presperse	0.30

PROCEDURE

1. Add water to main beaker and begin propellar mixing with medium high shear, creating a vortex.
2. Sift in SymSave H and allow to fully incorporate, add SymDiol 68.
3. Sift in Aqupec and allow to fully disperse and hydrate
4. In separate beaker, combine phase B ingredients with gentle mixing. Mix until ExpertGel is completely solubilized.
5. Once main beaker (phase A) is homogeneous, add phase C one at a time allowing each to fully incorporate before adding the next.
6. After all phase C materials have been incorporated, and phase B is completely solubilized and homogeneous, add phase B to main beaker and mix until uniform.

SPECIFICATIONS

Appearance: White lotion

pH = 5.50

Viscosity: 11,750 cps @ 4 rpm

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