

ENERGEYES SERUM (concept only)

Eye Care

FORMULA # 80-3-1

EnergEyes Serum is the perfect under eye wake up call. This formula features Caffeine-210 which is a highly concentrated active for anti-dark circles. Sodium Hyaluronate and Niacinamide join forces to give you a boost of ultimate hydration all day. This serum packs a punch!

Application: Apply serum to under eye area daily.

HIGHLIGHTED INGREDIENTS

INGREDIENT	FUNCTION
GREENDIOL™	100% natural humectant and emollient produced through fermentation of a sugar cane biomass feedstock. It also has preservative booster properties
BIOGENICS CAFFEINE-210	Water soluble highly concentrated active which provides anti-cellulite and anti-dark circle effects
SODIUM HYALURONATE MEDIUM MW 1.2-1.5 MDA	Natural polymer that acts as a humectant, helps maintain skin structure, elasticity, and flexibility
NIACINAMIDE	Vitamin B3 improves barrier function, decreases appearance of photo-aging and reduces sebum production

FORMULATION

PHASE	TRADE NAME	INCI NAME	SUPPLIER	% W/W
A	Distilled Water	Water	n/a	81.55
	Edeta BD	Disodium EDTA	BASF	0.05
B	GreenDiol™	2,3 Butanediol	Presperse	5.0
	Keltrol CG-SFT	Xanthan Gum	CP Kelco	0.35
C	BioGenics Caffeine-210	Caffeine (and) Maltodextrin (and) Xanthan Gum (and) Hydroxyethylcellulose (and) Phenoxyethanol	Presperse	10
	Sodium hyaluronate Medium MW 1.2-1.5 MDa	Sodium Hyaluronate	Presperse	0.05
	Niacinamide	Niacinamide	Presperse	2
	Citric acid (50%)	Citric acid	n/a	Qs.
	Euxyl PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Schulke	1

PROCEDURE

1. Add Phase A to beaker
2. Mix Phase B in a separate vessel, add to Phase A
3. Mix Phase AB with a dispersion blade, allow to hydrate for 45 minutes
4. Switch to mixing blade, add Phase C. Adjust pH as needed (pH 6.0 – 6.5)
5. Stop mixing and store in a closed container

SPECIFICATIONS

Appearance: Clear liquid
pH: 6.0 – 6.5
Viscosity: < 1000 cps (LV, spindle 62, 20 rpm, 1 minute)

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