

# S/HE MAKES ME BLUSH – BABY PINK CREAM TO POWDER BLUSH

BLUSH

FORMULA#: 83-94-2

This cream to powder blush pops on the cheeks with the perfect touch of pink. Cheeks left feeling soft & smooth. Formulated with EstoGel Green, for a unique sensory feel, and Satin B UVS, Spheron L1500 and Sericite PHN for a light powdery setting.

Application: Apply to cheeks and blend with fingertips or sponge.

## HIGHLIGHTED INGREDIENTS

INGREDIENT	FUNCTION
<b>ESTOGEL GREEN</b>	Rheology modifier that is an oil gelling agent that provides a unique sensory property
<b>PERMETHYL ® 101A</b>	Highly emollient hydrocarbon that easily spreads and imparts a light smooth feel.
<b>SATIN B UVS</b>	Provide excellent adhesion and wear properties with a soft, satin finish.
<b>SPHERON L-1500</b>	Silica bead with high oil absorption that increases slip and spreadability
<b>SERICITE PHN</b>	Fine white gray transparent mineral powder that gives a smooth finish

## FORMULATION

PHASE	TRADE NAME	INCI NAME	SUPPLIER	% W/W
<b>A</b>	<b>EstoGel Green</b>	Hydrogenated Castor Oil/Sebacic Acid Copolymer	<b>Presperse</b>	4.50
	Jeechem CTG	Caprylic/Capric Triglyceride	Jeen Chem	6.00
	Jeechem OP	Ethylhexyl Palmitate	Jeen Chem	22.40
	<b>Permethyl ® 101A</b>	Isohexadecane	<b>Presperse</b>	20.00
<b>B</b>	Rice Bran Wax SP-8002	Rice (Oriza Sativa) Branwax	Strahl & Pitsch	8.00
	Beeswax SP-422P	Beeswax	Strahl & Pitsch	7.00

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	% W/W
C	Satin B UVS	Bismuth Oxychloride	Presperse	7.50
	Spheron L-1500	Silica	Presperse	15.00
	Sericite PHN	Mica	Presperse	5.00
D	Red #7 Ca Lake Synthetic Wax	D&C Red #7 Lake (and) Synthetic Wax	Sun Chemical	0.60
	Titanium Dioxide (and) Synthetic Wax	Titanium Dioxide (and) Synthetic Wax	Sun Chemical	4.00

## PROCEDURE

1. Combine Phase A ingredients into a beaker. Begin mixing with prop and heating to 80 °C.
2. Once at 80 °C, mix for 30 minutes.
3. Once uniform, add Phase B to Phase A and mix until uniform and maintain temperature.
4. Add Phase C, one ingredient at a time and mix well with each addition.
5. Add Phase D, one ingredient at a time and mix well until color is even dispersed.
6. Cool to 70- 75°C and pour it off into appropriate container.

## SPECIFICATIONS

Appearance: Pink Semi-solid

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